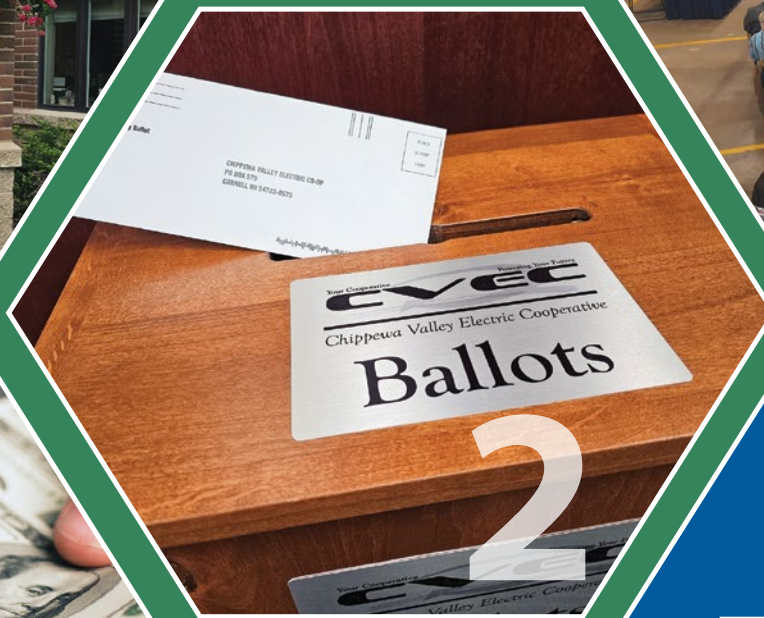


Notice of the 87TH ANNUAL MEETING of CVEC MEMBERS March 26, 2024

*Come eat dinner
with us at 5:30.*



Celebrating 87 Years!

7 STRONG

March 26, 2024

Meeting Location:

**Chippewa Valley Electric
Cooperative Headquarters**

317 South 8th Street – Cornell, WI

5:30pm Doors will open for registration and dinner prior to the 87th Annual Meeting of members of the Chippewa Valley Electric Cooperative.

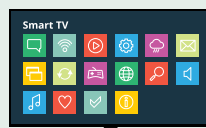
6:00pm Business meeting begins.

**Come for the meeting,
stay for the PRIZES!**

Each member family will receive a free cutting board made by Cornell Middle and High School students.

**Prizes will be drawn
throughout the meeting for:**

- Gift certificates to Local restaurants
- Gift certificates for CVEC electric bill credit



• Smart TV



• Apple iPad



Action will be taken on the following matters:

1. Cooperative reports
2. Election of two directors:
One from District 1 and 6
3. Unfinished business
4. New business and other business to come before this meeting

In accordance with the bylaws, any member unable to attend the meeting may vote by mail. Only members who reside in a voting district will receive a director candidate ballot included with their bill. A return envelope will also be provided for your convenience. When mailing your ballot, please allow sufficient time to ensure your ballot reaches the CVEC office before the date of the annual meeting for your ballot to be counted.

Early Bird Prize:
HD LED Smart TV



End of Meeting Prize:

Apple iPad



Must be present to win.

Important

Only the members in Districts 1 and 6 will receive a ballot to vote for a director within those districts. Co-op Principle #2 – Democratic Member Control in action. Be sure to vote!

Voting Instructions

Members who reside in a district whose director is up for election at this annual will receive a ballot in the same envelope as the electric bill mailed to them in March. They will receive one Director Voting Ballot and one Ballot Reply envelope for the return of the ballot. Please vote and return the completed ballot to CVEC to be received prior to March 26 or you may bring it to the annual meeting. Ballots received after March 26 will not be counted.

Sue Frei – District 1

29348 263rd Street, Holcombe, WI 54745 • 715.595.4536

I would like to return to the Chippewa Valley Electric Cooperative (CVEC) board and ask for your vote to be elected as director of District 1. I grew up on a dairy farm and from a young age I was taught responsibility and the value of a strong work ethic. Farmers face hard challenges, especially when the power goes out and there is lost revenue and time. I am ready to represent members, those in the farming community and those with homes and businesses, to continue the efforts to keep your electric service reliable and affordable, while promoting the cooperative as a leader in the community.

My late husband, Don, and I have been members of CVEC since 1999. Through my husband's service to the board as director of District 1 in 2012 through 2018, I was able to see the role a director of CVEC plays in helping the membership keep rates stable and the cooperative productive in the community. In 2020, I was honored to be selected to represent District 1. During that time, I had firsthand experience making decisions with my fellow directors as we consistently focused on the membership while making decisions for the betterment of the co-op.

The CVEC community is my home, and CVEC is my cooperative family. Living in a rural area, I feel it's important to get involved and help make this community a great place to live. I work as a voter inspector for the Town of Lake Holcombe Election Board overseeing the verification of Lake Holcombe voters and addresses. I am also involved with Lake Holcombe Improvement Association and assist in Lake Fest each year.

I'm proud of how CVEC maintains the cooperative business model and looks out for the members. This cooperative business model focuses on putting the margins back into the electrical system to keep it strong and maintain affordable rates. They aren't like investor-owned utilities who focus on putting profits into the pockets of shareholders.

Chippewa Valley Electric Cooperative is guided by an elected board of representatives that have their members' interest as their compass. A director's decision will impact rates, budgets, and capital credits, to name a few. Through required education, technology and legal updates, I, as a former District 1 Director of CVEC, had already earned my Credentialed Cooperative Director Certificate from National Rural Electric Cooperative Association (NRECA), along with education in Director Duties and Liabilities, Board Operations and Process, Understanding the Electric Business, Communicating the New Landscape, and Financial Decision Making.

As cooperative members we elect our district representative to serve as director. This sets us apart from other electric utilities. Residents and business owners of District 1, this is your time to please exercise your right as a member of CVEC and vote in the upcoming director election. I would be proud to represent the members of District 1.



Dan Liske – District 1

15707 360th Street, Stanley, WI 54768 • 715.644.1099

You have received your election ballot in the mail with this insert. As a candidate and current Board member I would greatly appreciate your support again. It has been my honor and privilege to work on your behalf as your director these past three years. I am passionate about the importance that CVEC plays in your life by keeping your lights on and your costs down.

In the past three years, I am proud to say what CVEC has done: They have helped create the medivac pad in Holcombe, establish a solar field on the west side of Stanley to provide clean energy for 600 homes, establish a shovel-ready site for future businesses also on the west side of Stanley, created an electric vehicle charging station at River Country Plaza in Cadott, and will be donating a solar field to the Stanley Boyd High School in spring.

In today's environment it is more critical than ever to lead with conviction and knowledge, gained through education. In the last three years, I have acquired my Credentialed Cooperative Director Certificate and will have my Board Leadership Certificate very soon. I have also been serving as the CVEC alternate Secretary-Treasurer, and on CVEC's Governance Committee



and the Wisconsin Electric Cooperative Association (WECA) Education Committee.

The past year, I have also met with our State Legislators in Madison and our National Legislators in Washington D.C. to help promote issues that are important to you, our members.

I feel that my 22 years in the military and my 34 years working at Briggs and Stratton (a major corporation) have given a solid foundation for being on your Board of Directors. Being retired I have both the time and energy to be a dedicated director. If you have any questions, you can reach out to me directly. Ballots can be mailed in before March 26 or delivered at our annual meeting on March 26.

I do want to thank you for allowing me to be your representative these past 3 years and I hope to be able to continue, into the future.



Steve Wall – District 6

16525 120th Street, Bloomer, WI 54724 • 715.579.9694

I am seeking re-election on the Chippewa Valley Electric Cooperative (CVEC) board of directors.

With three years' experience on CVEC's board, I am ready to continue to represent District 6

members and support the great work CVEC is doing to maintain their service territory and keep reliable power flowing to rural homes and businesses.

I crop farm with my wife Sue and son Karl and his wife Heidi. As a farmer and business owner, I know how important it is to have reliable and affordable electricity. I am proud of my family, and I have three adult children: Beth, Emily, and Karl. I have five grandchildren, Adeline (6 yrs.), William (5 yrs.), Everette (3 yrs.), Natalie (1 yr.), and Greyson (1 mth.).

I am also proud of the community where I live and give back as I'm able by being on the Woodmohr Planning Commission and serving as a board member at River Country Cooperative. I also attend Keystone New Life Alliance church.

I ask for your vote to continue representing CVEC and the members in District 6. Through my life and business experience, I will continue to do my part to keep the lights on and keep rates affordable.

7 Strong

We were built by
and belong to the
communities we serve.

5



7



4



6



3



7 Cooperative Principles

1. Voluntary and Open Membership
2. Democratic Member Control
3. Members' Economic Participation
4. Autonomy and Independence
5. Education, Training, and Information
6. Cooperation Among Cooperatives
7. Concern for Community

87th Annual Meeting of
CVEC Members

Tuesday,
March 26, 2024

Your Cooperative  Powering Your Future

Chippewa Valley Electric Cooperative

317 S. 8th Street • Cornell, WI 54732

715.239.6800 • www.cvecoop.com

Your Touchstone Energy® Cooperative 