



August is the 2015 Summer Shift Grand Finale! Do the Summer Shift: 11 a.m. to 7 p.m. Weekdays

As we begin August of 2015, we are entering the final month in Chippewa Valley Electric Cooperative's fourth year of working together to help control our incremental summer wholesale power charges. Your participation is so much appreciated! We have been hearing about all your great efforts as we have seen members throughout the summer around the community.

We are so thankful for the contribution each of our members makes as you determine which appliances or other electrical items to shift to before 11 a.m. or after 7 p.m. You are making a difference that benefits our cooperative community as well as your own budget every time you make a Summer Shift.

Last month we took a look at a collective value for wholesale costs that we will avoid based on

members shifting their air conditioner temperatures up four degrees for a few hours as well as shifting the time they run dishwashers and do their laundry. Remember our estimated savings of approximately \$77,700 for the summer?

This month, we want to encourage you to continue to participate in the Summer Shift through the month of August. You can help by shifting some electricity use to before 11 a.m. or after 7 p.m. summer weekdays. These are the peak energy demand hours (the "electricity rush hours") in our region. That means they are the hours that most tax the resources that generate and transmit our electricity to our region, making it more expensive to provide for the higher energy demand during these hours.

Please continue participating in the Summer Shift this month by trying a few of these suggestions:

- Turn off any unneeded lights and electronics (turn electronics off at the surge strip when possible).
- Delay television watching and computer battery charging until after 7 p.m.
- Run appliances like clothes washers and dryers and dishwashers before 11 a.m. or after 7 p.m.
- Delay using hot water until after 7 p.m. so your water heater recharges after 7 p.m.
- Set the thermostat on your air conditioning equipment or heat pump up three or four degrees from 11 a.m. or 7 p.m. – if you have a digital thermostat, you can even make this automatic!
- Shift the timer settings for running pool or spa heaters.
- Use ceiling fans and close drapes to help the air conditioner even more.

**WASH EARLY OR
WASH LATE
11 am - 7 pm**

You Can Make A Difference!

Cooperative members can help keep electric rates affordable for everyone. Just shift energy use to before 11 a.m. and after 7 p.m. summer weekdays.

Do the Summer Shift

continued on back. . .

Danny Hladilek and Ed Rosseter Help with Summer Projects

Chippewa Valley Electric Cooperative welcomed two 1,000-hour employees this summer. Danny Hladilek worked with the line crew in 2014 and returned once again to assist the co-op with summer projects. This is the first time Ed Rosseter has been employed by Chippewa Valley Electric. Both Danny and Ed have been a valuable addition to the co-op during our busy summer season. Welcome and keep up the good work!



Danny Hladilek



Ed Rosseter

continued. . . August is the 2015 Summer Shift Grand Finale!

Every effort you make to shift electricity use outside of these “electricity rush hours” will reward you and your fellow members—you make a difference! We hope you will decide to make a few small changes in energy habits to contribute to savings for yourself and Chippewa Valley Electric’s entire member community.

If you would like to read further, take a look at this link for energy efficiency suggestions from the U. S. Department of Energy <http://energy.gov/articles/resolve-save-energy-year>. Give us a call at Chippewa Valley Electric at 715.239.6800 with any questions you have.

Thank you for your participation in this valuable effort. Do the Summer Shift!

REMINDER

Look up before planting trees!!

Chippewa Valley Electric has and maintains the right-of-way where its lines are located. Typically that right-of-way is a twenty foot area each side of the pole line. Any trees within that right-of-way are subject to removal. Please avoid your trees being removed and plant outside of the established right-of-way.

Thank you for your Cooperation!!

If you have any questions please contact our office at (715) 239-6800 or by email at cvec@cvecoop.com

reminder

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