

Notice of the Annual Meeting of Members

The 75th Annual Meeting of the members of the Chippewa Valley Electric Cooperative will be called to order at 10:30 a.m., Saturday, February 25, 2012, in the E.J. Mittermeyer Auditorium at Cornell High School, located in the City of Cornell, County of Chippewa, and State of Wisconsin. Action will be taken on the following matters:

1. Report of Officers and Managers
2. Director Elections
 - One from District 1
 - One from District 6
3. Action on proposed bylaw amendment
4. Unfinished business
5. New business and other business to come before this meeting.

Important Information About the Annual Meeting and Voting

All members will receive a ballot for the proposed bylaw amendment with this notice. Members in Districts 1 & 6 will receive an additional ballot for their director election. A return envelope is also provided for your convenience. If mailing your ballot, please allow sufficient time to assure your ballot reaches Chippewa Valley Electric Cooperative's office prior to the date of the Annual Meeting in order that your vote is counted.

An explanation on the proposed bylaw amendment is below and information about the director candidates is included on the back of this Notice.

The February issue of the *Wisconsin Energy Cooperative News* magazine will contain additional information about the upcoming Annual Meeting. **Please bring the magazine with the attached prize stub to the meeting.**

Proposed Bylaw Amendment Explanation

The proposed bylaw amendment is being presented to protect the interests of Chippewa Valley Electric Cooperative. The change provides Chippewa Valley a security interest in a patron's capital credits so to offset amounts owed in the event of default, bankruptcy or insolvency of a patron.



**See Candidate
Biography
Information on
other side...**



Director Candidates

DISTRICT 1

Donald E. Frei

29348 263rd Street • Holcombe, WI 54745

I retired in May 2001 after 35 years of service with NSP/Xcel Energy. I began my career as a Payroll Clerk on 6/1/1996. During my tenure, I held numerous supervisory and management level positions in the Customer Service area. Additionally, I developed and implemented policies and procedures associated with Customer Accounting, Credit & Collections, Meter Reading, and the Low Income Energy Assistance Program (EIP) of the company. I was also responsible for the coordination of all communication with the Wisconsin Public Service Commission regarding the resolutions of customer complaints and inquiries.



I am an avid deer hunter (rifle and bow) and was founder and first president of the Premium Whitetail Management Association and a long time member of the National Quality Deer Management Association. I also enjoy fishing, golf, walking, and hiking for exercise.

I would like to serve on the Board of Directors for Chippewa Valley Electric Cooperative because I believe my knowledge, experience, and understanding of the electric utility industry would be very beneficial in representing the members of my district.

I believe the main purpose of the board is to assure the overall direction and operation of the cooperative as it provides the electric energy needs of its' members in a manner which adheres to the articles of incorporation and its' bylaws.

My goals for the future of the Cooperative are to provide direction and assistance that will reduce costs and generate new ideas to help assure the availability of safe, reliable electric energy to all members. In addition, I believe we have the responsibility to support the development of new, clean and green electric generation to help protect our environment and assure the availability for future generations.

I would appreciate your support and will make every effort to uphold my responsibilities to you as members of my district and the Chippewa Valley Electric Cooperative.

DISTRICT 1



Arthur (Butch) Sime

18673 County Highway D • Cornell, WI 54732

I have been a lifelong resident of the Cornell and Colburn areas. I know the people and their concerns for having dependable electricity. I feel the Cooperative is moving in the right direction in its maintenance and line upgrading projects. I know we need to work on the costs and in keeping rates as low as possible and intend to continue to do so.

I want to thank everyone for their past support and hope I will be able to continue to serve on the Cooperative Board.

DISTRICT 6

George Webb

11971 County Highway AA • Bloomer, WI 54724

I have had the honor to serve on the board for many years. Over those years I have gained a very good understanding on the operation of your Cooperative. Also, throughout my tenure, Director educational courses and my participation on other related Boards have helped me become more knowledgeable on Cooperative operations and issues. That knowledge will help me to guide Chippewa Valley Electric Cooperative into the future.

I want to thank everyone for their past support, and you can be assured I will continue to serve to the best of my abilities all the members of Chippewa Valley Electric Cooperative.

