

Chippewa Valley Electric Cooperative Asks For Your Help to Shift Summer Demand

Help limit rising energy costs this summer

Summer 2014 will be much like summer 2013 in that there will be plenty of sunny warm days. Our gardens, lawns and flower beds will grow, children will celebrate being out of school for the summer and we will want to keep our homes comfortable with air conditioning.

Each year the total amount of electricity we use as a cooperative family increases. Our electricity demand and the regional market's power prices are highest on summer weekdays between the hours of 11 a.m. and 7 p.m. We all have an opportunity to curb our use during those hours to prevent our cooperative from being charged expensive wholesale time of use charges and extra demand charges that must be passed on to our members. We call our summer campaign to shift the time of our energy use outside of the 11 a.m. to 7 p.m. weekday hours Together We Save.

As we did in 2013, Chippewa Valley Electric Cooperative (CVEC) requests your participation in Together We Save. We need your help to shift summer peak period energy use as much as possible on hot summer days to help us hold the line on our rates. We will need to use less electricity during the summer peak demand on weekdays from 11 a.m. to 7 p.m. to accomplish this. We are asking

for your help in shifting electricity use outside of this window as much as is reasonable and possible for your household.



It's about community

Together, when we shift the time of our use of any non-essential electricity to avoid these peak hours, we help limit additional charges assessed back to the co-op. Our goal is to lower our entire co-op's demand for power during these costly summer peak demand hours to prevent higher energy charges from being passed along to you, our members. This also helps to delay CVEC's need to contribute to building costly new power generation plants to handle our increasing electricity demand. It is our goal to provide reliable access to all the power your family needs and to help you use it most wisely to help manage our costs today and in the future.



What can you do?

Shifting your family's electricity use to before 11 a.m. and after 7 p.m. on weekdays is the key. Do you have power needs that can be met earlier in the day or later in the evening? Can you wait until after 7 p.m. to recharge cell phones and portable electronics? Can you delay laundry until after 7 p.m., or move some of it to the weekends? Perhaps closing your drapes and windows during the day so your air conditioner runs less is a possibility for you? You may decide it is time to try either raising the temperature a couple of degrees on your air conditioning or switching to cycled air conditioning—we can help you figure out what makes sense for your household.

What can you do?

For now, if you would like to read further, take a look at this link for energy efficiency suggestions from the U.S. Department of Energy <http://energy.gov/articles/resolve-save-energy-year> or give CVEC a call at 715.239.6800 with any questions we may be able to assist with.

REMINDER !!

Coop Cannot Locate Members Underground Wires!!!

Quite often Chippewa Valley gets requests to locate member's underground wires. Due to safety and the liability risks, Chippewa Valley Electric is not able to locate member's wires.

It is still important to call for locates when digging, just be aware that Chippewa Valley Electric will only locate its own wires.

If you have any questions or concerns please contact our office at (715) 239-6800 or by email at cvec@cvecoop.com



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