



Help Control Summer Energy Costs

Do the Summer Shift: 11 a.m. to 7 p.m. Weekdays

You may wonder, “Is my electric cooperative asking me to reduce my consumption?”

We aren’t asking you to reduce your consumption; rather, we request that if you have any electricity needs that can be moved to earlier or later in the day on summer weekdays, that you “Do the Summer Shift” and change the time of day or week that you do those things.

We’re actually looking out for you by trying to limit cost increases because Chippewa Valley Electric Cooperative is different from other utilities -- we are a cooperative, owned by the members. We strive to provide affordable, reliable access to all the electricity you and your family need as well as to help you use it most wisely to help manage our costs today and in the future.

Using electricity wisely this summer includes that you shift electricity use to before 11 a.m. or after 7 p.m. weekdays. There are no premium prices in the summer for weekends, holidays or overnight use. Early mornings and later evenings are perfect timing for some household chores and entertainment activities.

Let’s take a look at a specific example for Summer Shift activity.

Consider that many homes and businesses use air conditioners, dehumidifiers and heat pumps to keep their home temperatures comfortably cool in the summer months. We also use our dishwashers, washers and dryers.

By changing the time of day you do just these three small things in your home you help us save:

1. Turning your air conditioner thermostat up just four degrees,
2. Starting your dishwasher early or late,
3. Shifting the time you wash and dry your laundry.



TURN IT UP
11 am - 7 pm

You Can Make A Difference!

Cooperative members can help keep electric rates affordable for everyone. Just shift energy use to before 11 a.m. and after 7 p.m. summer weekdays.

Do the Summer Shift

As a matter of fact, shifting these activities on summer weekdays before 11 a.m. or 7 p.m.—you can help the cooperative avoid premium wholesale charges of about \$11.37 for the summer months.

With that research under our belts – and here’s the part that really brings the point home – if all 6833 residential accounts of Chippewa Valley Electric turned their air conditioner thermostats up just four degrees and shifted their laundry and dishwashing during Summer Shift hours weekdays from 11 a.m. to 7 p.m., we would avoid approximately \$77,700 in additional wholesale costs to our cooperative.

Can you believe that we could experience \$77,700 in summer cost savings just from these three small adjustments by our members between 11 a.m. or after 7 p.m. summer weekdays. From this you

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continued. . . Help Control Summer Energy Costs

can see how easily you can make a difference. Your participation helps keep electric rates affordable for everyone!

We're confident that our members' combined efforts to move electricity use outside the hours of 11 a.m. to 7 p.m. summer weekdays will be able to prevent these incremental summer charges, so we encourage you to help if you can.

For our part, we'll continue to share more specific suggestions for how you can participate by shifting part of your electricity use outside of these more costly hours. For now, if you would like to read further, take a look at this link for energy efficiency suggestions from the U. S. Department of Energy <http://energy.gov/articles/resolve-save-energy-year>. Give us a call at Chippewa Valley Electric at 715.239.6800 with any questions you have.

Thank you for your participation in this valuable effort. Do the Summer Shift!

REMINDER

Coop Cannot Locate Members Underground Wires!!!

Quite often Chippewa Valley gets requests to locate members' underground wires. Due to safety and the liability risks, Chippewa Valley Electric is not able to locate members' wires. It is still important to call Diggers Hotline for locates when digging, just be aware that Chippewa Valley Electric will only locate its own wires.

If you have any questions or concerns please contact our office at (715) 239-6800 or by email at cvec@cvecoop.com.



Chippewa Valley Electric
is a member of...

Call before you dig!
Dial 811 or (800) 242-8511

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