

## Help control summer energy costs

### Do the Summer Shift: 11 a.m. to 7 p.m. Weekdays

**Y**ou may wonder, “Is my electric cooperative asking me to reduce my consumption?”

We aren’t asking you to reduce your consumption; rather, we request that if you have any electricity needs that can be moved to earlier or later in the day on summer weekdays, that you “Do the Summer Shift” and change the time of day or week that you do those things.

We’re actually looking out for you by trying to limit cost increases because Chippewa Valley Electric Cooperative is different from other utilities -- we are a cooperative, owned by the members. We strive to provide affordable, reliable access to all the electricity you and your family need as well as to help you use it most wisely to help manage our costs today and in the future.

Using electricity wisely this summer, as you’ve probably heard on the radio and read in our newsletters, includes that you shift electricity use to before 11 a.m. or after 7 p.m. weekdays. There are no premium prices in the summer for weekends, holidays or overnight use. Early mornings and later evenings are perfect timing for some household chores and entertainment activities.

Let’s take a look at a specific example for Summer Shift activity.

Consider that many homes and businesses use air conditioners, dehumidifiers and heat pumps to keep their home temperatures comfortably cool in the summer months. We also use our dishwashers, washers and dryers.

By changing the time of day you do just these three small things in your home you help us save:

1. Turning your air conditioner thermostat up just four degrees,
2. Starting your dishwasher early or late,
3. Shifting the time you wash and dry your laundry.

As a matter of fact, shifting these activities on summer weekdays before 11 a.m. or after 7 p.m.—you can help the cooperative avoid premium wholesale charges of about \$7.74 for the summer months.



With that research under our belts – and here’s the part that really brings the point home – if all 6884 residential accounts of Chippewa Valley Electric turned their air conditioner thermostats up just four degrees and shifted their laundry and dishwashing during Summer Shift hours weekdays from 11 a.m. to 7 p.m., we would avoid approximately \$53,282 in additional wholesale costs to our cooperative.

Can you believe that we could experience \$53,282 in summer cost savings just from these three small adjustments by our members between 11 a.m. or after 7 p.m. summer weekdays? From this you can see how easily you can make a difference. Your participation helps keep electric rates affordable for everyone!

We’re confident that our members’ combined efforts to move electricity use outside the hours of 11 a.m. to 7 p.m. summer weekdays will be able to prevent these incremental summer charges, so we encourage you to help if you can.

For our part, we’ll continue to share more specific suggestions for how you can participate by shifting part of your electricity use outside of these more costly hours. For now, if you would like to read further, take a look at this link for energy efficiency suggestions from the U. S. Department of Energy <http://energy.gov/articles/resolve-save-energy-year>. Give us a call at Chippewa Valley Electric at 715.239.6800 with any questions you have.

Thank you for your participation in this valuable effort. Do the Summer Shift!

**We have expanded our Med-A-Lert offerings to better meet the needs of our clients!**

We are introducing three new offerings to our Med-A-Lert service.



**Med-A-Lert** *in case of emergency*

We still have our **Basic** package, with Linear equipment, tried and true, and only **\$25/month**.



We have added an option with **Fall Detection**. We still use the Linear system, but have added a pendant that has a Fall Detection feature. The Linear system with Fall Detection is only **\$27/month**. This pendant is water resistant (not waterproof as with the Basic package), and has a replaceable battery.



Two-way voice is now an option with our **Enhanced Caretaker** system.

This system has all the features of our Basic package, but in addition allows you to communicate with the Response Center directly via the pendant. This is a great option for those who are frequently outside of the home, gardening, doing yardwork, or even going to the mailbox. A spare rechargeable battery for the pendant is kept charged in the base unit. The Enhanced system is only **\$30/month**.



**All of the above systems have the basic requirements: Working landline phone jack & power receptacle.**

Complete mobility is available for the active individual with the **Mobile SentryPal** option. The SentryPal is a cellular device, about 2 inches square. Pressing the alert button on the unit immediately puts you in direct contact with the Response Center. Your location is sent along with the call. Alerts can be sent as a text message to a number you choose to notify of an event, low battery, or power on/off. The cellular service provider is AT&T. The SentryPal is an option wherever there is reliable AT&T cellular coverage. The mobile system is **\$35/month**.



Installation is available with all of our systems for a one-time fee of \$38.50. During the installation we will review all of the features of the system, place a test call, and verify the list of responders.

**CALL TODAY – 715.239.6800 or 800.300.6800**

**Chippewa Valley Electric**  
is a member of...



Know what's below.  
**Call before you dig.**

**Chippewa Valley Electric Cooperative**

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Your Touchstone Energy® Partner