

Your energy provider yesterday, today and tomorrow.

NEWSLETTER



Chippewa Valley Electric Cooperative

June 2013

The background of the central section features a stylized American flag with stars and stripes, and several balloons in red, white, and blue floating on the right side.

25th Annual Member Appreciation Picnic

**Wednesday, July 3, 2013
10:00 a.m. to 2:00 p.m.**

Chippewa Valley Electric Cooperative invites you to come and join your friends and neighbors for an old-fashioned cookout!

Brats, hot dogs, and all the trimmings, including our famous baked beans, with ice cream for dessert!

No carryouts.

Enjoy lunch under the big tent at
317 South 8th Street
(corner of Hwy. 27/64 and South 8th Street)
Cornell, WI
715-239-6800

A large, dark blue five-pointed star with a slight gradient and shadow.

Games and
face painting
for the kids
throughout
the day!

A large, bright red five-pointed star with a slight gradient and shadow.

**OFFICE CLOSED
JULY 4TH**
**HAPPY
INDEPENDENCE
DAY!**

Chippewa Valley Electric Asks For Your Help in Easing Summer Demand

Help limit rising energy costs this summer

Summer 2013 will be much like summer 2012 in that there will be plenty of sunny warm days. Our gardens, lawns and flower beds will grow, children will celebrate being out of school for the summer and we will want to keep our homes comfortable with air conditioning.

Each year the total amount of electricity we use as a cooperative family has been increasing (as it is across the nation). With the electricity demand and the market's power prices in our region highest on weekdays between the hours of 11 a.m. and 7 p.m., we all have an opportunity to curb our use during those hours to prevent our cooperative from being charged expensive wholesale time of use charges and demand charges that we must pass on to our members. We call our summer campaign to shift the time of our energy use outside of the 11 a.m. to 7 p.m. weekday hours Together We Save.

As we did in 2012, Chippewa Valley Electric Cooperative is requesting your participation in Together We Save. We need your help to delay summer peak period energy use as much as possible on those hot summer days to help us hold the line on our rates. We will need to use less electricity during the summer peak demand on weekdays from 11 a.m. to 7 p.m. to accomplish this. We are asking for your help in shifting electricity use outside of this window as much

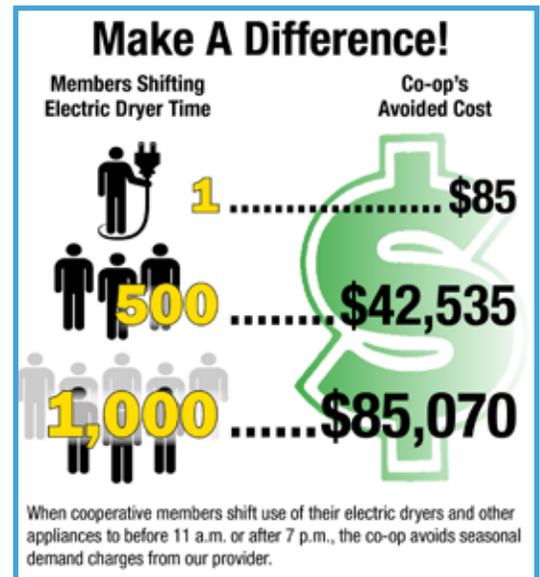
as is reasonable and possible for your household.

It's about community

Together we can shift the time of our use of any non-essential electricity to avoid these peak hours, which can limit additional charges assessed back to the co-op. Please plan to move optional power use outside of the summer peak demand window, using it before 11 a.m., after 7 p.m. or on weekends. Our goal is to lower our entire co-op's demand for power during these more costly summer peak demand hours to prevent higher energy charges from being passed along to you, our members. This also helps to delay Chippewa Valley Electric's need to contribute to building costly new power generation plants to handle our increasing electricity demand. It is our goal to provide reliable access to all the power your family needs and to help you use it most wisely to help manage our costs today and in the future.

What can you do?

Shifting your family's electricity use to before 11 a.m. and after 7 p.m. on weekdays is the key. Do you have any electricity needs that can be done earlier in the day or later in the evening? Can you wait until after 7 p.m. to recharge portable electronics and cell phones? Can you delay



laundry until after 7 p.m., or move some of it to the weekends? Perhaps closing your drapes and windows during the day so your air conditioner runs less is a possibility for you? You may decide it is time to try either raising the temperature a couple of degrees on your air conditioning or switching to cycled air conditioning—we can help you figure out what makes sense for your household.

Over the next couple of months, more specific suggestions for how you can continue to participate in Together We Save by shifting flexible electricity use outside of these more costly hours. For now, if you would like to read further, take a look at this link for energy efficiency suggestions from the U. S. Department of Energy <http://energy.gov/articles/resolve-save-energy-year>. Give us a call at Chippewa Valley Electric at 715-239-6800 with any questions we may be able to assist with.

Chippewa Valley Electric
is a member of...

DIGGERS HOTLINE

Dial 811 or (800) 242-8511

DIRECTV
SATELLITE TELEVISION
AUTHORIZED DEALER

CHIPPEWA VALLEY SATELLITE

exede 715-239-3862

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