

Your energy provider yesterday, today and tomorrow.

NEWSLETTER

Chippewa Valley Electric Cooperative

March 2013

SCHOLARSHIP DEADLINE IS APPROACHING

Completed Applications Due By April 1, 2013

Each year, Chippewa Valley Electric Cooperative awards scholarships to graduating high school seniors from member families. The \$500 scholarship awards are based on a student's academic record, awards and recognition, community involvement, school activities, leadership positions and a 200-word essay about his/her future goals, objectives, values and personal philosophy. Family income is not a deciding factor. Scholarship recipients are chosen by retired education professionals with no input from Chippewa Valley Electric Cooperative employees or directors.



Please go online to cvecoop.com to download an application, call 715-239-6800 or stop in our office at 317 South 8th Street in Cornell, WI to request an application.



Reminder

Daylight Savings Time Begins on March 10, 2013.
Remember to set your clocks ahead one hour!



Office Closed

Our office will be closed on March 29, 2013 for Good Friday. Happy Easter to you and your family!

2013 Incentive and Rebate Program

More for YOU: This year's rebate budget increased by 16 percent

As cooperative organizations working to improve the quality of life for consumers, Chippewa Valley Electric Cooperative and our wholesale power supplier, Dairyland Power Cooperative, have a proven track record for providing valuable incentives to members participating in energy efficiency programs and conservation measures.

Through Chippewa Valley Electric and Dairyland's system-wide incentive and rebate program, you can save money and energy every month of the year. Together we offer a significant rebate and incentive program for residential and commercial/industrial members.

The goal of the incentive program is to encourage consumers to make wise choices regarding energy efficiency in their homes and businesses. We do this by providing rebates or other monetary incentives depending on the product or measure implemented.

What's in it for you

The 2013 program is more inclusive than ever, with a 16 percent increase in budgeted rebates. Included in the program are incentives and rebates for lighting, water heating, ENERGY STAR appliances, recycling, conservation, audits and assessments.

The program is varied to include all member lifestyles. Incentives include such options as cash in your pocket for recycling that old refrigerator, freezer or window A/C unit and rebates for items ranging from select CFL or LED lamps to major home, commer-

cial or agricultural heating and cooling investments.

Again, the emphasis is on providing the education, incentives and tools to help you make your home or business more energy efficient. As one example, a member who pays for a \$250 energy assessment and then makes efficiency improvements equal to at least that same amount can request a rebate of \$250.

New Year, new ways to save

Following are just some of the rebates that have been added or increased as part of the 2013 program. For criteria on specific offerings, please see Chippewa Valley Electric's website (www.cvcoop.com) or call the office at 715-239-6800.

- Compressed air audit: Rebate half the cost up to a maximum of \$500.
- Touchstone Energy Home Program: Rebate \$500 for new homes meeting specific guidelines.
- Geothermal Heat Pump rebate increased from \$200/ton to \$300/ton
- Air Source Heat Pumps rebate increased from \$120/ton to \$150/ton

For **2013 Rebates and Incentives Forms**, go to Chippewa Valley Electric Cooperative's website www.cvcoop.com or call 715-239-6800. We can answer your questions about program eligibility and guide you through the rebates and incentives offered for homes or businesses.

Did you know?

Lighting accounts for approximately 12 percent of your monthly electric bill.

The fine print

To participate in Chippewa Valley Electric's current energy efficiency rebate and incentive program, you must be a co-op member and products and services must be purchased and/or installed between Jan. 1 and Dec. 31, 2013. Co-op members must provide receipts and submit them to Chippewa Valley Electric along with the program application. A few areas require additional eligibility, which is presented in the rebate forms.

The incentive program is updated annually to include modifications based on need, technology and regulatory changes.

Results are good for your wallet & the planet

Energy conservation not only helps members save money but also minimizes the environmental impact associated with the generation of electricity. The multiplier effect to each individual effort is a reduced need for new generating facilities overall.

Based on 2012 incentive program results, consumers like you in the Dairyland system who participated in the program **saved over 18 million kilowatt hours** – enough to power nearly 2,000 homes for a year.

Chippewa Valley Electric
is a member of...

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Dial 811

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