

Your energy provider yesterday, today and tomorrow.

# NEWSLETTER

Chippewa Valley Electric Cooperative

October 2013

## It Pays to be a Cooperative Member! Capital Credits Retirement

One of the things that make Chippewa Valley Electric Cooperative different from an investor owned utility is that Chippewa Valley Electric Cooperative is not in business to make a profit. We exist to serve our members.

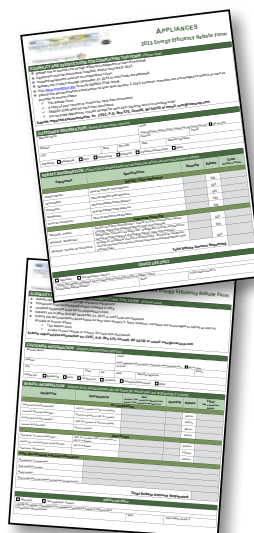
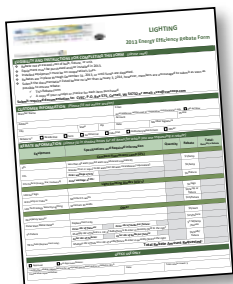
In the month of October, Chippewa Valley Electric Cooperative members may see a credit to their electric bill or a capital credits check arrive in the mail. Capital Credits checks will be sent to inactive members and to those who have a retirement amount greater than \$50. Members with a retirement amount of \$50 or less will see a credit to their electric bill. The checks are printed and mailed from La Crosse and cannot be picked up from our office in Cornell.

Capital Credits are dividends that are paid to members from year-end margins. Margins are the earnings that exist when revenues exceed expenses. These margins are retained by the Cooperative for a period of time and used as capital for the continuing expansion of the Cooperative. Each member has a share of the margins allocated to them based on the amount of revenue contributed to the Cooperative.

## CVEC Rebate Reminder

Chippewa Valley Electric Cooperative wants to remind its members that there are a variety of rebates available. Rebates are in place through December 31, 2013 **or until funds, by incentive or in total are depleted.** Please submit rebate requirements as soon as possible to ensure that you can take advantage of our rebate program.

Rebate forms and information are available online at [cvecoop.com/services/rebates.php](http://cvecoop.com/services/rebates.php) or contact our office at 715-239-6800 or 1-800-300-6800.



## New Service Deadline October 15

When the ground freezes in Wisconsin, all underground cable construction comes to a halt until the spring thaw. If you have construction plans that are not already scheduled, call Chippewa Valley Electric Cooperative TODAY!

We will do everything possible to meet your construction needs and install your electrical service before winter. However, all preliminary requirements must be met by October 15 to guarantee underground work. After October 15, we cannot guarantee service installation before the ground freezes.

Once the ground freezes, it will be too late to install the underground electrical service you were hoping to have this fall.



# Collaborate Communicate Cooperate

Great things happen when people collaborate. Sharing ideas, resources and capital, helps individuals accomplish more together than they can on their own. Cooperatives are member-owned and -controlled businesses based on collaboration—people working together.

When people join together to form a cooperative, the business is founded on their values and needs: democratic principles; community commitment and interaction; cooperative buying power and economic advantage; people helping people.

Communication— aimed at keeping members informed, educated and involved— is a key component of thriving cooperative businesses.

While investor-owned businesses have a structure that pushes them to deliver profits to shareholders, cooperatives have a structure that pushes them to meet their customers' needs. Cooperatives put people ahead of profits. Cooperative earnings are returned to members through improved services, lower prices or refunds.

In the United States, there are 29,000 cooperatives with more than 100 million members. Cooperatives operate in every industry including agriculture, energy, financial services, food retailing and distribution, health care, child care, insurance, housing, purchasing and shared services, telecommunications and others.

Cooperatives work to the benefit of their members and their communities, so join forces! Join a cooperative.

Collaborate. Communicate. Cooperate. October is Coop Month.

## LED Rebate

<p><b>Home Depot</b> (or other retailer) - Philips &amp; Cree</p>  <p>Philips 9 to 22 Watts (60-100 Watt equivalent)</p>	<p><b>Cree</b></p>  <p>Cree 9 to 22 Watts (60-100 Watt equivalent)</p>	<p><b>Menards</b> (or other retailer) - Sylvania</p>  <p>Sylvania 9 to 22 Watts (60-100 Watt equivalent)</p>	<p><b>Walmart</b> (or other retailer) - GE</p>  <p>GE 9 to 22 Watts (60-100 Watt equivalent)</p>
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**\$5.00 Savings on an energy efficient LED bulb**  
It's as easy as 1, 2, 3

1. Purchase one LED bulb.
  - Bulb must be a Philips, Cree, Sylvania, or GE.
  - Wattage can range from 9-22 Watts (60-100 Watt equivalent)
  - LED can be purchased online or at any retailer, including the retailers listed above.
2. Return this coupon along with proof of purchase to receive **\$5 off your bill**.
  - Scan and email to [cvec@cvecoop.com](mailto:cvec@cvecoop.com) OR
  - Mail or drop off at our office  
Chippewa Valley Electric Cooperative, P.O. Box 575, Cornell, WI 54732
3. Watch for a \$5 credit on your bill!

Member Name: \_\_\_\_\_  
Account Number: \_\_\_\_\_  
Address: \_\_\_\_\_

*Limit 1 bulb per account  
Purchase not eligible for other rebates • Coupon expires December 31, 2013 or when funds are depleted*

**CHIPPEWA VALLEY  
SATELLITE**  
YOUR LOCAL SOURCE FOR DIRECTV  
**715-239-3862**




AUTHORIZED DEALER

**Chippewa Valley  
Electric Cooperative**  
P.O. Box 575  
Cornell, Wisconsin 54732  
**(715) 239-6800 or 1-800-300-6800**  
[www.cvecoop.com](http://www.cvecoop.com)  
Your Touchstone Energy® Partner 